



Thursday, December 1, 2022

Dear Northwest Families,

As we enter the holiday season and approach a new year, I am excited to share some important news regarding our school. A few months ago, we began thinking about tangible ways to express the unique art emphasis at our school and provide momentum for our continued success. We worked closely with the ACCEL Schools creative team on a rebranding initiative that has resulted in a new school name, mascot, and school colors.

I am happy to announce that our school's name is now Northwest School of the Arts. As you are aware, over the past few months, we have added new faculty and programs to help our students discover a love of the arts and nurture their fine and performing arts talents. We've added Dance, Theater, and Visual Arts to our arts offerings. We have also expanded our after-school program to include Lego Club, Culinary Club, and Cosmetology. These programs help students of all abilities and interests develop creativity, collaboration, and leadership skills that are vital to their success as 21st century learners.

Our new mascot is the Phoenix, a creature from ancient Greek and Egyptian mythology that symbolizes hope, renewal, and progress. I hope the story of the Phoenix inspires our students to believe that they can overcome challenges and achieve great things in their lives. The Phoenix is also symbolic of how education and the arts can transform lives and give students hope for a bright future.

Over the next few weeks and months, you will be seeing changes around campus and online as we roll out the new school colors, signage, website, and more. It's an honor to lead at Northwest School of the Arts, Home of the Phoenix. Thank you for your continued partnership in your child's education. I am encouraged by the progress at our school and excited to see what the future holds.

Sincerely,

Derrick Lockett
Principal of Northwest School of the Arts

